



Lao Community Cultural Center (LCCC) of San Diego – A 501(c)3 Non-Profit Organization  
 Our mission and goals can be found at [www.LCCC-SD.org](http://www.LCCC-SD.org)

### LCCC Lao Boat Racing Sponsorship Solicitation

Lao Community Cultural Center (LCCC) of San Diego is seeking a sponsorship for our 2017 Lao Boat Racing Festival that will be held September 23, 2017 with the anticipation of more than 3,000 people attending the event and multiple organizations participating. For the past 25 years, LCCC has been taking a leadership role in San Diego Lao community to preserve and showcase our traditions and cultural heritage. Like many other events, LCCC Lao Boat Racing Festival relies primarily on community volunteers, sponsorship and donations to accomplish our goals. The 2017 Lao Boat Racing Festival will bring thousands of Lao families and friends together to enjoy the Lao traditional boat racing celebration, spirit, cultural performances, music and cuisine.

LCCC will be delighted and honored to have you as our sponsor and partner for our 2017 Lao Boat Racing Festival. Your sponsorship to our organization will not only help energize and empower our community, it will also inspire the unity and connection of the Lao Community in San Diego and throughout the United States. We know that your sponsorship generosity will be of tremendous support in our cause to preserve the Lao rich cultures.

The following are the sponsorship packages that we are offering:

WHAT'S IN IT FOR ME?	\$5000+ <i>Diamond</i>	\$2500 <i>Platinum</i>	\$1000 <i>Gold</i>	\$500 <i>Silver</i>
10'x10' Advertisement booth at Lao Boat Racing Festival	✓			
Business banner on stage at Lao Boat Racing Festival and fundraising	✓	✓		
Stage time monologues at Lao Boat Racing Festival and fundraising	✓	✓	✓	
Program Book Advertisement	Two Pages	One Page	Half Page	Business Card Size
Tickets to night celebration event	10	6	4	2
LCCC Lao Boat Racing designed T-Shirt	10	6	4	2
Advertisement on LCCC website	24 Months	24 Months	12 Months	12 Months
Sponsorship acknowledgement and Plaque	✓	✓	✓	✓

Please select your sponsorship package and make your check payable to: **Lao Community Cultural Center**  
 Mail to: **12777 Benavente Way, San Diego, CA 92129.**

For more information please contact **Paulette Luangviseth** at (619) 507-7622 or email at [team@laocommunity.org](mailto:team@laocommunity.org). All proceeds go directly to LCCC community functions and events. Your kind generosity and support are greatly appreciated.

Sincerely,

Paulette Luangviseth  
 LCCC of San Diego Executive President